Case 12-32118 Filed 10/25/13 Doc 1171

1	Philip J. Rhodes, State Bar No. 161537	
2	PHIL RHODES LAW CORPORATION P.O. Box 2911	
3	Fair Oaks, CA 95628 (916) 295-1222	
4	(916) 720-0403 (facsimile) pjrhodes@philrhodeslaw.com	
5	Attorney for 7th Inning Stretch, LLC	
6		
7	UNITED STATES BANKRUPTCY COURT	
8	EASTERN DISTRICT OF CALIFORNIA	
9	In re:	Case No. 12-32118
10	CITY OF STOCKTON, CALIFORNIA,	DCNo. OHS-14
11	Debtor.	DECLARATION OF PATRICK FILIPPONE IN SUPPORT OF OPPOSITION TO THE
12		CITY'S MOTION TO COMPEL PRODUCTION OF DOCUMENTS BY 7TH
13		INNING STRETCH, LLC
14		Date: October 28, 2013 Time: 10:00 a.m.
15		Dept: Courtroom 35
16		
17	I, Patrick Filippone, declare:	
18	1. Since July 2006, I have been President of 7th Inning Stretch, which owns and operates the	
19	Stockton Ports. Previously, from 1999 through 2003, I was the General Manager of the Rancho	
20	Cucamonga Quakes, which is also a California League team like the Ports. Then, from 2003 through	
21	2006, I was the President of the Fresno Grizzlies, an AAA team in the Pacific Coast League. I am the	
22	primary negotiator for 7th Inning Stretch in its negotiations with the City of Stockton, California.	
23	2. I make this declaration from my own personal knowledge or from the business records of 7th	
24	Inning Stretch, which are made contemporaneously and kept in the ordinary course of business operation	
25	If called to testify, I could and would testify competently to the matters set forth in this declaration.	
26	3. 7 th Inning Stretch is a small, privately-owned business. 7 th Inning Stretch does not manage th	
27	Stockton Ports' baseball operations. Instead, the parent Major League Baseball club, the Oakland A's,	
28	controls virtually all baseball operations. Consequently, 7th Inning Stretch is a marketing and event	
		1

promotion business.

- 4. The Stockton Ports currently play at a 4,200 seat downtown baseball stadium, Banner Island Ballpark, developed by the City of Stockton in its entertainment district in approximately 2005. Adjacent to the ballpark, the City of Stockton also developed an enclosed arena. The City employs SMG, a leading worldwide entertainment and convention venue management firm, to manage the ballpark, the adjacent arena, as well as other City of Stockton facilities.
- 5. Prior to the opening of the downtown ballpark, the Stockton Ports called Billy Hebert Field--a much older, smaller baseball field--their home field. The Ports leased Billy Hebert Field from the City of Stockton as well.
- 6. During the City's discussions about development of the new downtown baseball stadium, the City asked the Ports if they would like to play their games in the new stadium. 7th Inning Stretch never asked or requested that the City of Stockton develop the new downtown baseball stadium. In fact, when the City revealed its plans for the stadium, 7th Inning Stretch requested that they make it smaller. The City refused.
- 7. Nevertheless, under an agreement between the City of Stockton and 7th Inning Stretch dated March 2, 2004, 7th Inning leases the Banner Island Ballpark developed by the City. The agreement predates the actual construction of the ball park. As part of its agreement, 7th Inning prepaid \$1.2 million in rent to the City of Stockton for the entire 25 year term of the lease. The City has \$768,000 in prepaid but unearned rent from the Ports in its coffers. The agreement provides the Ports year-round exclusive possession of limited portions of the stadium, including some administrative offices, the team store, the radio booth, the Ports locker room, and certain warehouse and storage areas. The agreement also provides the Ports exclusive possession of the remainder of the baseball stadium only during the baseball season during Ports games and Ports non-game events.
- 8. The agreement allocates revenue between the parties for Ports games and certain Ports non-game events. 7th Inning Stretch pays the City a facility fee for each ticket sold, which is currently \$1.25. In addition, 7th Inning Stretch splits the luxury suite revenue with the City 50/50.
- 9. The City receives 80% of any naming rights revenue from the stadium. The agreement gives the City the exclusive right to sell the naming rights. In the nine years since the stadium opened, the City

4

7

11

10

13

14

12

15 16

17 18

20

21

19

22 23

24 25

26

27 28 has not seriously attempted to sell the naming rights. 7th Inning Stretch offered to assist the City in selling the naming rights on numerous occasions, but the City has always refused this offer. Throughout the California League, naming rights revenue typically generates an estimated average of \$200,000 per year, although not all teams have a naming rights agreement.

- 10. Finally, the lease agreement requires the City to provide 7th Inning Stretch an operational budget each year for the operational costs of the ballpark. The agreement provides for a Ballpark Fund to pay these operational costs, and the agreement allocates payments by 7th Inning Stretch to the Ballpark Fund. Over the nine years of the lease agreement, 7th Inning has asked for an annual operational budget on numerous occasions. Despite these requests, the City has never provided the budget as required. The lack of this budget casts doubt on the figure of \$547,578 the City alleges it will lose in 2013-2014 from operation of the ballpark. Further, any loss results from the City's utter failure to sell the ballpark naming rights and book additional events at the ballpark, which should provide as much as two thirds of ballpark revenues.
- 11. The terms of the lease agreement with the City are not generally favorable to 7th Inning Stretch when compared to other California League teams. (Montes Declaration, ¶ 3.) The California League conducted a lease expense survey for the 2011 season among the nine teams that lease their ballparks. The survey included all annual costs paid by a team under their lease divided by 70 games. The survey revealed that the Ports agreement with the City is the least favorable in the California League.
- 12. With the Ports games and non-game Ports events, the Ports utilize the baseball stadium approximately one third of each calendar year. The City and SMG have the exclusive right to utilize the baseball stadium during the remaining two thirds of each calendar year, and they receive all revenues from such use, including ticket sales and parking, and a percentage of the concession sales. 7th Inning Stretch does not "control . . . virtually all [S]tadium revenues" as the City asserts. The City and SMG have failed to book additional events to utilize more than two-thirds of the ballpark's revenue-generating capacity. In the past three years, the City and SMG have only booked one additional event and have failed to sell the naming rights. The City and SMG have exclusive control over these revenue sources.
- 13. The City first approached 7th Inning in August 2012 about reviewing and discussing the lease because of their bankruptcy filing. Willingly, 7th Inning met with City officials numerous times to discuss

the lease agreement. These discussions led to mediation in November 2012. Prior to the mediation, 7th Inning Stretch presented an offer so the parties could efficiently conduct the mediation. When 7th Inning asked the City for its response, City officials refused. In late December, the City presented offers that 7th Inning rejected.

- 14. 7th Inning did not receive any further communication from the City until late July 2013. Then, Laurie Montes sent an email advising that the City had retained a consultant familiar with the sports facility industry to assist it. She requested that 7th Inning meet with the consultant.
- 15. Again, willingly, 7th Inning Stretch met with Dan Barrett, the founder and principal of Barrett Sports Group, LLC, a sports management consulting firm widely recognized in the industry. In early August, Barrett requested numerous documents pertaining to 7th Inning's operations. For the first time during the negotiations, the City and Barrett requested the financial records of 7th Inning Stretch. The City had never previously requested these records. 7th Inning provided documents related to the lease agreement in a timely manner, but declined to provide documents unrelated to the lease agreement.
- 16. Since this time, 7th Inning Stretch has continued to negotiate with the City's consultant in good faith. 7th Inning Stretch has offered to substantially increase its payments to the City under the lease agreement.
- 17. Throughout the term of 7th Inning Stretch's lease agreement with the City, it has performed as agreed, and the City has never complained or alleged that 7th Inning Stretch has failed to meet its obligations.

I declare under penalty of perjury that the foregoing is true and correct. Executed at Stockton, California, on October 24, 2013.

PATFILIPPONE